

27 November 2023

Press Release**Hong Kong Life Collaborated with Christian Family Service Centre
and Walk in Hong Kong to Deliver Tai O Conservation Tour
to Strengthen Social Connection with the Elderly**

Hong Kong Life Insurance Limited ("Hong Kong Life") is committed to promoting and fulfilling its Environmental, Social and Governance strategies as well as actively participating in community services and charitable events and supporting community cultural conservation to implement corporate culture of "Giving Back to The Community". Hong Kong Life has collaborated with Christian Family Service Centre once again on 18 November 2023, through "Walk in Hong Kong", a local cultural enterprise and influential advocate for heritage conservation and social change, to deliver a local guided tour for a group of elderly to explore the history and cultural development of Tai O with the aim of strengthening the connection between seniors and the community.

Tai O is a small fishing village located at the far western end of Lantau Island. Tai O has retained its traditional settings and historical buildings, including stilt houses over the water and temples such as Kwan Tai Old Temple and Tin Hau Temple. Along the journey, the tour guide introduced its unique traditional culture of Hong Kong's fishing heritage and how the Tai O community makes good use of these advantages to facilitate the sustainable development of Tai O. The tour allowed the participants to experience the unique attraction of Tai O.

Mr. Jonathan Ko, Chief Marketing Officer of Hong Kong Life, said, "Hong Kong Life has been rooted in Hong Kong for more than 22 years. We are dedicated to supporting sustainable development and fostering a cohesive society. It is glad that this guided tour allows the elderly to understand more about the culture and development of Tai O and get in touch with volunteer team as well as enhancing their motivation for community engagement. We believe that understanding the history and culture of our local community, caring for people in need and protecting the environment we live in, can help our society have a lasting and positive impact on community well-being and growth."

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About Hong Kong Life

Established in 2001, Hong Kong Life Insurance Limited ("Hong Kong Life") was founded by five local financial institutions including Asia Insurance Company Limited, Chong Hing Bank Limited, CMB Wing Lung Bank Limited, OCBC Bank (Hong Kong) Limited and Shanghai Commercial Bank Limited, which laid their foundations and have been serving people in Hong Kong for more than 50 years in average. Through our extensive network of around 130 distribution points comprising Chong Hing Bank, CMB Wing Lung Bank, OCBC Bank and Shanghai Commercial Bank, we provide comprehensive insurance products and quality services to customers.

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